4 elected to Greater Crisfield board

Bring diverse experiences to improve, promote city

For the Crisfield-Somerset County Times

CRISFIELD - At its January board meeting, the Greater Crisfield Action Coalition Inc. (GCAC) elected four new directors and chose its corporate officers for 2018.

Unanimously elected to two year terms in the Class of 2019 were Donnie Drewer, Clifton Harcum, Frances Martinez Myers and Linda Singh. Returning are Charlotte Scott, Jay Tawes, and Darlene Taylor.

Continuing in the Class of 2018 are Keith Campbell, Dan Nelson, Paul Regester, Phil Riggin and Angenette Stewart. City Manager Rick Pollitt and Somers Cove Marina Executive Director Tom Schisler remain as ex-officio members of the Board.

The Execu-Committee consists of Charlotte Scott, president; Dan Nelson, vice-president; Darlene Taylor, secretary; Jay Tawes, treasur- Donnie er; and Keith Drewer Campbell, di-





rector of workforce development.

"We are both honored and delight-

ed that these highly respected and

highly skilled members of the great-

er Crisfield community have agreed

to serve," Ms Scott said. "They are

an outstanding complement to our

Board, and as officers, we will do all

that we can to make their tenure with

Mr. Drewer was District Engineer

us both rewarding and productive."

for the State Highway Administra-



Clifton Harcum



Frances Martinez Myers Singh



Linda

tion until retiring in December of 2016 after a 55 year career that began upon his graduation from Crisfield High School. He and his wife reside in Delmar, but spend considerable time in Crisfield where they own a condo.

Mr. Harcum is an adjunct professor and Director, Office of University Engagement & Lifelong Learning at UMES. He is an author, motivational speaker, social entrepreneur, com-

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munity organizer, mentor and life skills coach with a particular interest in assisting first generation college students. He holds a B.A. in Sociology from UMES, an M.S. in Nonprofit and Association Management from the University of Maryland, and is pursuing a Ph.D. in Organizational Leadership.

Mrs. Myers is a resident of Annemessex Ridge where she and her husband Jon have owned a home since 2006 and she is presently the president of the homeowners association. She is the principal of HIMW

Consulting LLC which she founded in 2013 after a distinguished career in the corporate real estate and relocation industry. She also recently volunteered to apply her skills as part of GCAC's Advisor Network by preparing a 63 page Prospectus on Crisfield that may be used to promote the area with potential investors, developers, businesses, and retirees.

Mrs. Singh is new to the Crisfield area, having moved here in 2017 when she opened the Bay Gift Vault, a specialty boutique in the former Bank of Crisfield building. She is also the founder and operator of Sitara Collections, an online jewelry store, launched in 2007 and now based in Crisfield; and she is a partner in Ascent Beau-

ty Brands, a Marketing Consultancy helping clients develop marketing strategy for business development and global product development. She has begun to strategize with GCAC and local businesses on digital marketing and website development.

The mission of GCAC is "to transform Crisfield into a vibrant and thriving community where everyone has the opportunity to succeed in an outstanding and meaningful way" with the vision that "the Crisfield community will be the number one unique tourist destination on the Eastern Shore." It has obtained the registered trademarks *Uniquely Crisfield* and *White Boot Hospitality* to be used in marketing and work-

force development activities and is executing its 100+ page Five Year Action Plan, first published in 2016.

GCAC is registered as a Maryland Community & Economic Development Corporation and has five priorities: Branding & Marketing, Business Building, Workforce Development, Homes & Home Ownership, and Youth & Recreation. In 2017, GCAC entered into a cooperative agreement with the Somerset County Long Term Recovery Committee and looks forward to developing similar partnerships with both government and private entities who share GCAC's passion for developing the greater Crisfield area. For more information visit www.GreaterCrisfieldMD.org.

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