

Greater Crisfield Action Coalition
Strategic Action Plan Community Input Survey

The purpose of the survey is to provide for simple and straightforward - public scrutiny, comment, and involvement. For this plan to be effective, the whole community must understand it and reach consensus on its content. All comments, observations, and ideas are welcome, no matter how small or how comprehensive they may be.

For each question, please circle the number that best represents how you feel from **Number 1, "strongly disagree" to Number 10, "strongly agree"**.

- 1) I feel that tourism is the greatest opportunity for initiating revitalization in the greater Crisfield area. **8.8 Range 7 - 10 median 9**

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

- 2) I feel that "Uniquely Crisfield - TM" will allow the area to create a brand identity that leverages seafood, natural resources, heritage and other valuable assets to drive tourism across an expanding season. **8.2 Range 6 - 10 median 8**

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

- 3) I feel that a workforce development program to prepare youth and adults for entry level jobs will benefit both residents of the greater Crisfield area and businesses as they seek to grow. **7.6 Range 5 - 10 median 7.5**

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

- 4) I feel that "White Boot Hospitality TM" is an appropriate identity for a program that can be a means to providing customer service that delights visitors, distinguishes the greater Crisfield area, and provides residents with credentials that can be leveraged to improve their careers and quality of life. **6.7 Range 2 - 10 median 7**

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

- 5) I believe that with proper leadership and a cooperative approach, we can simultaneously and successfully increase tourism, build business capacity, and provide skilled workers to staff those businesses, insuring that visitors to Crisfield will leave delighted, business will be profitable, and economic opportunity will be created.

8.5 Range 6 - 10 median 8.5
1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

6) I feel that an organized effort of beautifying and restoring both uptown and downtown Crisfield will provide economic opportunity for business and residents alike.

8.6 Range 3 - 10 median 9

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

7) I feel that through volunteerism, entrepreneurship, mentoring, training and recreation, youth will be provided opportunities for positive community engagement that will improve their chances of success in the future. **7.6 Range 4 - 10 median 8**

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

8) I feel that increasing home ownership, reducing the size of public housing, demolishing derelict homes, elevating homes, restoring homes, building new homes, and identifying neighborhoods will create economic opportunity, improve quality life, and raise property values. **9.1 Range 7 - 10 median 9**

1 - 2 - 3 - 4 - 5 - 6 - 7 - 8 - 9 - 10
strongly disagree strongly agree

An Industry Partnership (IP) is a group of businesses with common needs that work together to achieve common goals. IP's are self-governing, meet monthly or quarterly, and often operate with the help of a facilitator provided by an entity such as GCAC. IP's most frequently organize around training, recruiting, retention and other human resource issues; but they may also focus on things like bulk purchase contracts, legislative initiatives, promotion, etc. Involvement of IP's is a requirement for many state and Federal programs. For example, MD requires that a minimum of 5 businesses be involved in an associated IP in order for a school or other entity to receive workforce development funding from the state.

9) Would you be willing to consider your business joining a Hospitality Industry Partnership to help attract marketing and workforce development funding to the greater Crisfield area?

 2 yes no

10) Would you be interested in forming another Industry Partnership? For example, Boating Services (building, maintenance, rigging, diving, canvas, detailing); Outdoor Recreation (fishing, boating, boat rentals, guide services); Retail Trade; Healthcare; etc.

 4 yes no Area of Interest: _____